

Stop the Commercial Exploitation of Children

Implementation of the Code of Conduct

2 persons Higher Professional Education



ECPAT for the worldwide protection of children against sexual exploitation

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1. Description assignment

One of the most sensitive issues that the tourism industry faces concerns the commercial sexual exploitation of children. This occurs in less developed as well as in more developed countries involving tourists from developed 'rich' countries. The travel and tourism industry are active in preventing and reducing the commercial sexual exploitation of children by implementing the ECPAT Code of Conduct for the Protection of Children from Sexual Commercial Exploitation in Travel and Tourism.

You work for a tour operator which has signed this Code of Conduct. Providers of tourism products and services adopting the Code of Conduct commit themselves to implement the following six criteria:

1. To establish an ethical policy regarding commercial sexual exploitation of children.
2. To train the personnel in the country of origin and travel destinations.
3. To introduce a clause in contracts with suppliers, stating a common repudiation of commercial sexual exploitation of children.
4. To provide information to travellers by means of catalogues, brochures, in-flight films, ticket-slips, home pages, etc.
5. To provide information to local "key persons" at the destinations.
6. To report annually.

You and a colleague are asked to make the material that is necessary to implement these points in the organization. That means that you develop an ethical policy, cases for the training of staff, the clause for in contracts, a text for in the travel brochure, and information for local partners and put this all in a report.

2. Learning goals

- The student understands the problem of child sex tourism. The student knows about risk areas, destination countries, causes of the problem, the impact on children and the possible solutions.
- The student can work in a structured way by means of a Plan of Action.
- The student can develop an ethical policy on child sex tourism.
- The student can develop training material for travel leaders/ hostesses.
- The student can write a clause to use in contracts concerning child sex tourism.
- The student can write a text for travel brochures concerning child sex tourism.
- The student can bundle information for local partners concerning child sex tourism.
- The student can report clearly.

3. End Products

- Plan of Action
- Report with suggestions for implementation of points one to five of the Code of Conduct

4. Working method

Follow a general working method. By using a fixed structure you get insight in:

- What you must do;
- What you will learn;
- Who has which responsibilities;
- Which material you need;
- Which preparations are necessary;
- How you plan to conduct the assignment;
- When you need to do something;
- When things must be finished;
- What you have to provide exactly.

You follow these five steps:

1. Objective

Formulate the goal of the assignment. This is also to verify if you understand the assignment correctly and to see what you will learn. You develop yourself further in regards of:

- Expertise;
- Skills;
- Personal characteristics.

2. Analyse

Reflect the assignment. In this stage you consider how you want to conduct the assignment. Important questions to answer are:

- What do I already know?
- Which working method is suitable?
- Which sources do I need to consult?
- How much time do I have for this assignment?

3. Planning

You make a clear division of work and a time schedule. Also incorporate scheme moments for consultation or appraisal of your work in the time schedule. The assignment is a group task. That means that you are responsible as a group for the quality of the assignment!

4. Action

Everyone knows what he or she must do and is ready to start. Tasks that need to be done:

- List all activities;
- Collect information;
- Select information and make it suitable for your assignment;
- Make adaptations on the basis of comments of co-readers;
- make the end products (lay-out, table of contents, cover, etc);
- Present the end products.

5. Evaluation

This point concerns the appraisal and the evaluation of your work. You are assessed on the process and the content. Evaluation provides the following elements:

- Appraisal of end products and group process by the teacher;
- Points for improvement.

4.1 Groups

This assignment is designed for groups of approximately two students.

4.2 Plan of Action

The Plan of Action contains a description of the objective of the task, a list of activities and responsibilities and a time schedule. It must be clear from the Plan of Action who does what, when, where and how. It is important that it is clear for both members what is expected and for which part he or she is responsible.

4.3 Time Table

The duration of this assignment is two weeks (56 hours).

Wk	Day	Activity	Description	Hours
1	1	Literature research	Understanding of the assignment and the topic of child sex tourism	4
		Work on Plan of Action	Who does what, when, where and how?	3
1	2	Final Plan of Action	Final Plan of Action to tutor	3
		Literature research	Code of Conduct	4
1	3	If necessary/ possible visit library ECPAT in Amsterdam	If necessary/ possible a meeting with ECPAT	6
1	4	Meeting with tutor	Plan of Action	1
		Formulate ethical policy		5
1	5	Make cases for training of personnel		6
1	5	Make text for travel brochure		4
2	1	Bundle information for local partners	Choose a specific country. See fact sheets op www.ecpat.net or www.ecpat.nl	6
2	2	Work on report	Introduction, goal, conclusion	5
2	3	Work on report	Make it final and send it to teacher and info@ecpat.nl	5
2	4	Prepare final meeting		2
2	5	Final meeting with tutor		2

4.4 Tutor

On day four of week 1 the tutor (teacher) discusses the Plan of Action with the students. The assignment is finished with a group meeting in which the tutor evaluates the end products and the cooperation of the group. The group also receives a final grade in this meeting. If there are problems, the group can plan a meeting with the tutor.

5. Appraisal

- Plan of Action counts for 20%
- Report accounts for 80%
 - 10% ethical policy
 - 20% training material
 - 10% clause text
 - 10% brochure text
 - 20% bundle of information for local partners
 - 10% introduction, goal, conclusion, literature

Final grade: 0,20 x Plan of Action + 0,80 x report

6. Criteria

Plan of Action

Criteria	Appraisal (++) of + of +/- of - of --)
The structure of the plan is clear and logical	
The Plan of Action is repeatable	
The plan is feasible	
The Plan of Action is written in correct English	

Report

Criteria	Appraisal (++) of + of +/- of - of --)
The motivation for the assignment is described	
The goal of the assignment is described	
Conclusion is described	
The report has a clear structure	
The report is written in correct English	

Ethical policy

<i>Criteria</i>	<i>Appraisal (++) of + of +/- of – of --)</i>
The policy does not withstand other policy	
There is a minimal quality standard	
It is easy to use and not too costly	
The range and distribution are considered	
The policy is measurable	

Training material personnel

<i>Criteria</i>	<i>Appraisal (++) of + of +/- of – of --)</i>
The training material looks well-cared-for	
The cases reflect reality	
The cases are provided with answers	
There is a minimum of two cases	

Text for the traveller brochure

<i>Criteria</i>	<i>Appraisal (++) of + of +/- of – of --)</i>
The text is powerful and touching	
The text is written in correct English	
It gives information about the importance to eliminate child sex tourism	
The text is not too long	

Bundle of information for local partners

<i>Criteria</i>	<i>Appraisal (++) of + of +/- of – of --)</i>
Information is in correct English	
A risk destination is chosen on which the problems are focused	
There is information about the impact on children	
There is information concerning the role of the tourism industry to combat child sex tourism	
It has an informative character, not an accusing one	
There is a list of used literature which is correct and complete	

7. Literature

The most important sources are:

- Internet: www.ecpat.net en www.thecode.org
- ECPAT Nederland, Post box 75297, 1070 AG Amsterdam, phone: 020-4203771, e-mail: info@ecpat.nl, website www.ecpat.nl